

EMALTERNATIVES

Press Release

For immediate release:

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Launch of Private Equity Emerging Markets Fund Advisor

EMAlternatives, LLC announces its formation as a private equity emerging markets specialist, entirely focused on providing customized advisory services to select institutional investors.

EMAlternatives is an independent firm offering clients discretionary and non-discretionary services across all emerging private equity markets, with capabilities covering the full range of primary, secondary and co-investment strategies.

Sophisticated institutional investors seeking exposure to global emerging markets should require tailored strategies that respond to their unique objectives for access, allocation, deployment, and asset diversification. EMAlternatives creates customized portfolios to satisfy each client's individual objectives as to country, regional, sector and product preferences together with appropriate risk management strategies.

The founders of EMAlternatives are Ernest Lambers, Nicholas Morriss, John Stephens, Christopher Wright and Janivo Holding B.V., a privately held investment company based in The Netherlands.

Ernest Lambers, recently Head of Emerging Markets at AlInvest Partners N.V., will serve as Chief Investment Officer. At AlInvest, Ernest has been responsible for building their emerging markets program, which includes investments in funds throughout China, India, Asia, Central and Eastern Europe, Russia, Latin America, and the Middle East. AlInvest is one of the largest investors in emerging markets private equity funds.

Nick Morriss and John Stephens, founders of and former partners at Cape Point Capital Inc., will serve as Managing Partners. Christopher Wright, previously Global Head of Private Equity at Dresdner Kleinwort Benson, will chair the Investment Committee. He will continue to serve as a Director of, and advisor to, several unrelated private and publicly listed entities.

EMAlternatives operates from offices in Washington, DC, and will open an office in Amsterdam shortly.

"I am delighted to be working alongside such an experienced team and to have the support of Janivo at EMAlternatives," said Ernest Lambers, "where we will provide large institutional investors with a fresh approach. Rather than providing a one-size-fits-all product, we will design and execute highly tailored investment plans to meet each client's distinct needs for exposure to emerging private equity markets."

Christopher Wright added, "EMAlternatives fills a particular gap in emerging markets investing for those institutions that do not have the internal resources to assess – as EMAlternatives does with its combined direct and fund investing skills – the growing range of fund offerings and associated market opportunities and risks."

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